



# MASS IMPACT™

## CHOCOLATE FLAVOR

### PRODUCT INFO SHEET

## Description

**Dr. K's Mass Impact™** has the highest biological value of any known naturally-occurring protein. It features cross flow micro-filtered whey protein with very high branched-chain amino acid (BCAA) levels (25% of the protein is composed of BCAAs) and easy-to-absorb forms of amino acids (di- and tri-peptides) which may be excellent for absorption and nitrogen retention.\*

**Dr. K's Mass Impact™** is the perfect choice!

- Perfect for athletes who demand the highest quality protein source available and increased branched-chain amino acid intake.
- Perfect for anyone who desires a fat-free, low carbohydrate protein source.
- Perfect for those who are lactose intolerant because it is lactose-free.
- Perfect for those who want convenience because it is easy to mix.

#### What Makes **Dr. K's Mass Impact™** Different:

- Unique "cross flow micro-filtration" supplying higher levels of undenatured protein.

#### Percentage Undenatured Protein in Typical Analysis

Cross Flow Micro-Filtration .....98.0%  
 Ion Exchange ..... 90.0%  
 Cross flow micro-filtration yields 8% more undenatured protein.

- Highest biological value protein
- High level of naturally-occurring branched-chain amino acids (25% of protein)
- Specially pre-digested to contain di- and tri-peptides which may help absorption.
- Low glycemic index
- Fat-free
- Lactose-free
- No artificial flavors or sweeteners (no aspartame, no acesulfame K)
- Sucrose-free
- Low sodium
- Easy to use – it mixes easily
- Chocolate Flavor with other Natural Flavors

## Dosage

**SUGGESTED USE:** As a dietary supplement, add about one scoop (23g) to six ounces of water or beverage of your choice. **Dr. K's Mass Impact™** may also be mixed with fruit to make delicious high protein shake or used in your favorite food (e.g. pancakes, oatmeal, chili, etc.)

**NOTICE:** Use this product as a food supplement only.



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### Supplement Facts

Serving Size About 1 Scoop (23g)  
 Servings Per Container: 40 (by weight)

	Amount Per Serving	% Daily Value
Calories.....	80	
Cholesterol.....	30 mg	10%
Total Carbohydrate.....	2 g	<1%*
Dietary Fiber.....	1 g	4%*
Protein.....	16 g	32%*
Calcium.....	95 mg	10%
Sodium.....	100 mg	4%
Potassium.....	130 mg	4%
Phosphorus.....	50 mg	5%
Magnesium.....	25 mg	6%

\* Percent Daily Values are based on a 2,000 calorie diet.

Ingredients: Cross flow micro-filtered whey protein isolate (typical profile: beta-lactoglobulin-51%, alpha-lactalbumin-26%, other constituents of whey protein isolate-23%) (milk, soy), hydrolyzed whey protein isolate (milk), fructose, natural flavors, apple pectin, and guar gum. Contains: milk, soy.

#### Typical Amino Acid Profile:

Amino Acid	Grams Per Serving
L-Alanine.....	0.92
L-Arginine**.....	0.33
L-Aspartic Acid.....	2.02
L-Cysteine**.....	0.42
L-Glutamic Acid.....	3.12
Glycine.....	0.33
L-Histidine**.....	0.3
L-Isoleucine (BCAA)*.....	1.08
L-Leucine (BCAA)*.....	1.86
L-Lysine*.....	1.58
L-Methionine*.....	0.4
L-Phenylalanine*.....	0.53
L-Proline.....	0.98
L-Serine.....	0.81
L-Threonine*.....	1.23
L-Tryptophan*.....	0.33
L-Tyrosine**.....	0.54
L-Valine (BCAA)*.....	1.03

\*Essential amino acid.

\*\*Conditionally essential amino acid.

• These statements have not been evaluated by the FDA. This product is not intended to treat, diagnose, prevent, or cure any disease. Consult a physician before taking.

Should you experience any serious physical side effects from taking these nutritional supplements, discontinue and call your doctor immediately.